



'Il Sorriso dei miei Bimbi' promotes a responsible tourism program in the favela of Rocinha in Rio de Janeiro. Rocinha is situated between the peaks of the "Dois Irmaos" mountains, neighbouring the most affluent areas in Rio, Sao Conrado, Leblon and Ipanema, **it is considered one of the largest, most prominent favelas in South America.**

We have been a resident NGO in the community for over 15 years. Our daily lives are spent in the favela, amongst the community, recognising and understanding the concrete values of positive societal action. We act as a 'spokes person' for the work in which we live, believing that tourists should be welcomed professionally and sustainably.

The community of Rocinha is bursting with life; a river of energy. The purpose of the tour is to show a fraction of this extraordinary daily life, and for outsiders to experience this vibrancy. At the same time, our organisation would like to spread knowledge and awareness of the favela and the social projects we facilitate within it, promoted by the dignity and happiness of the inhabitants.

Our main priority through our organised tours is to be considerate and respectful in the face of a community who suffer. Despite this suffering, the community have a deep sense of pride and dignity which is universally inspiring.



From the onset, the tour will be an intimate and special meeting. The excursion will lead through the many alleyways of the favela, providing an unforgettable experience and insight into community life. For around two hours we will cruise the alleyways, meeting some of our children and getting to know some of our friends (throughout this time there is also the opportunity to take videos and photographs) It will be an extraordinary occasion to experience one of the most prominent South American favela's up close.

For those who wish to take part in this rousing adventure, here is some essential information:

HOW TO REACH US

The meeting point is the **Passarela da Rocinha/esquina Via Apia da Rocinha**

If you arrive from different parts of Rocinha, or nearby, the reference point is always '**PASSARELA DA ROCINHA do lado da comunidade**'. Don't hesitate to ask those around you if you have any queries, everyone is always very kind and helpful.

From aeroporto "Galeão Antônio Carlos Jobim"

Ônibus Frescão 2018 - Linha Aeroporto Internacional/Alvorada. Alight at 'Sao Conrado / Rocinha', confirm your destination with the driver and kindly ask to be alerted when arriving at your destination (Cost of Frescao: 16 Reais Jan 2015)

Taxi – Ask to go in the direction of the 'Passarela da Rocinha'. Directions: Tunel Rebouças - Estrada Lagoa / Bar - Zuzu Angel Tunel - Passarela da Rocinha.

Botafogo

Onibus – reach "Rua São Clemete" and take line "Troncal 9 – Rodoviaria x Central". Alight at "Passarela da Rocinha".

Copacabana

Onibus – reach "Avenida Atlantica" and take line "Linha Integrada 1 - Alvorada/Rio Sul". Alight at "Passarela da Rocinha".

Rodoviaria Novo Rio

Onibus – reach the terminal of Onibus urban and take line "Troncal 4 - São Conrado x Rodoviaria". Alight at "São Conrado".

Ipanema/Gal. Osorio

Onibus - reach "Avenida Riveira Souto" and take line "Linha Integrada 1 - Alvorada/Rio Sul". Alight at "Passarela da Rocinha".

For any further information regarding mobility, transport and itineraries, please visit:

<http://www.onilinhas.com.br/rio-de-janeiro/>

The cost of city buses as of Jan 2016 is 3.80 Reais



WHAT TO BRING

We will be walking through the favela, so we suggest comfortable footwear and casual clothing.

You can take photographs and videos, with the discretion and utmost respect of the community in mind.

Donations for the children are welcomed, however, we kindly ask that donation items are either new or in excellent condition.

The following is a list of suggested donation items:

For Girls

-From 2 to 6 years: Dolls or Barbies, play handbags and jewellery, any kitchen/cookware toys

-Preteens: 'stylish' t-shirts, diaries and journals, sunglasses, handbags, perfumes, makeup

For Boys

-From 2 to 6 years: (deflated) leather footballs, toy cars/motorcycles/trains, robots (without batteries), Playmobil and lego building, no toy weapons please!

-Preteens: Football t-shirts, large t-shirts, sunglasses, watches, caps, footballs

Adults

Any clothing or perfumes

The total duration of the tour is about 2 hours and a half however, there are no time constraints if you would like to keep chatting with locals around the favela, or eat in local restaurants when the tour has finished, you are welcome to.

Finally, we ask you to communicate with our team regarding your mode of transport, as well as dates and timings. Do not hesitate to contact any of our team:

Barbara Olivi (21.993686730)

Julio De Rezende (21.992936126)

Carlo Botti (21.968935257)

Alessandra Urban (21.966544593)

If you are calling from within the city of Rio, you do not need the prefix '21', please use WhatsApp.

info@ilsorrisodeimieibimbi.org

www.ilsorrisodeimieibimbi.org



The total cost of the tour is 70 Reais per person, which equates to about 18 Euros, 10 of which will be directly donated towards our NGO. We kindly ask you to make this payment in the local currency.

Rocinha awaits!!

